



HEPATITIS B FOUNDATION

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CAUSE FOR A CURE

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FOR IMMEDIATE RELEASE

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**Hepatitis B Foundation Announces the Election of
Joel D. Rosen as Chairman of the Board**

Doylestown, PA, February 6, 2009 – The Hepatitis B Foundation is pleased to announce the election of Joel D. Rosen, Esq., a partner at High Swartz LLP in Norristown, Pennsylvania, as Chairman of the Foundation’s Board. A board member since 2003, Rosen is committed to finding a cure for hepatitis B by increasing the Foundation’s visibility in national and international arenas, as well as increasing the funds available for research, public health and outreach initiatives. “As we move toward a cure and the discovery of new therapeutic agents for hepatitis B, the Foundation continues to be the main champion for the 400 million people worldwide with chronic hepatitis B”, says Rosen. “From its epicenter in Doylestown, Pennsylvania, the positive impact of the Foundation spans the globe. I am proud of what we have accomplished and look forward to the challenges that lay ahead.”

With more than 25 years of legal experience, Rosen’s areas of practice include: franchise law; business and commercial law; employment law; trademark/copyright; and commercial leasing. Prior to joining High Swartz in 2007, he was the owner of the Law Offices of Joel Rosen, and the Vice President/General Counsel of NutriSystem, Inc.

In 1982, Rosen was admitted to the Pennsylvania Bar, the U.S. District Court Eastern District of Pennsylvania, and the U.S. Court of Appeals 3rd Circuit. He graduated with honors in Appellate Advocacy from the University of Florida College of Law in Gainesville, Florida. A member of the Montgomery Bar Association, the Pennsylvania Bar Association and the American Bar Association, he resides in Horsham, Pennsylvania with his wife and children.

“We are fortunate to have Joel’s leadership on our Board”, says Timothy Block, Ph.D., co-founder and president of the Hepatitis B Foundation. “His professional knowledge and experience will be a tremendous asset in advancing the Foundation’s global and national initiatives.”

About the Hepatitis B Foundation

The Hepatitis B Foundation is the only national nonprofit organization solely dedicated to finding a cure and improving the quality of life for those affected with hepatitis B worldwide through research, education and patient advocacy. The Foundation is headquartered at the Pennsylvania Biotechnology Center of Bucks County, which it created to advance and accelerate its research mission. For more information, call 215-489-4900 or visit www.hepb.org.

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